

**BCxA
Southwest Chapter
Board of Directors Meeting
March 11, 2010**

Meeting date: March 11, 2010 Started at 10:00 PM PST
Conference Call: 866-502-8312

Attendees: Doug Chamberlin
Bradley Brooks
David Jump
Steve Auschuler
Tom Poeling

Agenda/Discussion:

1. **Interest in NCBC versus ASHRAE/Other Meetings.** Many board members indicated that they are planning to attend national conferences from other organizations rather than to attend NCBC this year, for various reasons (logistics, economics, technical content, networking opportunities). Question was put to the board: Do you perceive that the NCBC is less valuable than other conferences? What should you expect to take away from NCBC that would make it worth prioritizing your attendance in the future?
 - a. BCA is determining what NCBC should be in the future, taking some of that responsibility over from PECL. There is a perception that the BCA is not doing a good job of selling itself and the value of its conference. What can we do to help?
 - b. Value of NCBC: Educational training, improved networking, some business development, and opportunities to attend booths for vendors that sell tool and training for BCA members.
 - c. David went to ACG conference. Their emphasis there is on tradesman/contractors (TAB approach). ASHRAE – presents a very technical approach. What is BCA's niche? More technical than ACG, not as much ASHRAE? BCA has more focus to engineers. BCA/NCBC does encourage owners involvement, which is not a focus of ACG and ASHRAE. BCA would like to help educate the market (providers and owners).
2. **Leadership Conference.** Closed issue.
3. **Local meetings.**

- a. **NCBC.** Should set up a meeting at NCBC to discuss local meetings in the fall or winter. In the past, we tried to set up meetings in conjunction with national meetings (NCBC, Greenbuild) to encourage more local member involvement.
 - b. **ASHRAE Summer Meeting.** Occurs in mid June in Albuquerque. Should try to do a meeting at that time that includes people for the SW region.
 - i. **ASHRAE.** Brad, David, Steve will attend. **Steve should take the lead on coordinating a board/chapter meeting.**
 - ii. **NCBC.** Doug, Tom, Kyle, Jonathan will attend. SW Board should plan to meet on the 24th. **Doug will take the lead in organizing this meeting.**
 - iii. **Agenda.** This meeting would be for planning for local meetings
Some topics could be:
 - 1. Communicate what the Board is doing for its members. What's our niche? Let's start planning meetings on the local level for fall or winter.
 - 2. **Fall meeting.** Educational opportunity, on topics on Cx 101 (members could bring clients, or junior members), or training the trainers. Consider using the same presentations for different regions.
 - 3. **Winter meeting.** Consider putting out "call for presentations" for 4 to 5, 1 hour meetings for a technical conference. Can we set up a one day BCA technical conference in winter? Hold the conference at local utility companies (PG&E, SCE, etc.) and invite members, providers, and owners?
 - 4. Can we build a questionnaire for membership to find out what topics they would be interested in attending? BCA is building a web based survey for feedback. **Doug/Jonathan will follow up with Liz about when this survey can be rolled out.**
 - c. Doug intends to send out 2 emails. First email will be to those people that have not paid their dues. We need to explain the value to the members so that feel good about paying their dues. Second email will explain some of the initiatives for the SW Chapter. Let's post minutes to the SW Board website, and direct the members to the website. **Doug – Can you check with Sheri or Liz about how those minutes can be posted? Who is in charge of updating content on the SW BCA website?**
4. **Texas Chapter.** No new status on Texas Chapter creation.

5. **By-laws.** Doug is attending a BCA conference call next week and plans to bring up a couple of questions on the by-laws. Otherwise, no new action.
6. SERBCA is posting their contact information of their members on their website. There is a concern about contact information going through chapter website, not through BCA website. This is driven by owner's desires to get contact information, but the concern is that companies are posting information to a website at a local level, without necessarily paying dues at the national level.

As a separate discussion, there was a request to poll the SW BOD regarding this issue:

1. **Is this as an issue that the International Board should be concerned about? If so, why.**
 - a. The preference would be that it should be through the National website. SW BOD members would prefer to keep policy as is regarding access at National website versus the SW Board website. There should not be different rules at the regional chapter level. There are no strong feelings to change the current policy.

However, there is a concern about not allowing individual members to be listed on the Public website. In the past, you join as BCA as a corporate member and as an individual. Do just corporate members get their names published? Individuals should also be able to have their names published. We are concerned that individual members who pay their dues are not being given the same exposure as corporate members.
2. **Do you see an advantage for the SW Region to post contact information of SW membership for the general public?**
 - a. We would prefer to see contact information at the National level, not at the Chapter level website. However, it would be acceptable to have contact information at both the National and Regional level, if the national organization approves. There would be a concern about the administration of maintaining the list at 2 different locations. Preference is to just have a link from the SW Chapter website to the National BCA website and maintain one list.
3. **To your knowledge, are there any examples of other organizations or associations that post membership contact info that can be viewed without becoming a paid member?**
 - a. No.
4. **Website.** Todd sent information on Star Chapter web service to board members. **Board members need to review the information separately before the next board meeting.** Todd's instructions for viewing the web

service are below. Brad has reviewed the tutorials, and endorses that we should consider the web service.

- a. Go to their website <http://www.starchapter.com/index.php> and take their tour (Top Left side of page) and then do the Online Demo. After that, go back to the home page, download the brochure, read the Features, and take the needs analysis.

Next meeting is scheduled for 4/8/10 at 10 am PST. Topics for next meeting include website demonstration, and additional discussion on local chapter meeting promotion and meetings with a goal to have a strong agenda to discuss at our NCBC SW Chapter meeting.

Meeting was adjourned at 11:05 pm.